



BUSINESS MANAGEMENT ACADEMY

Stevens Point Area Senior High Sample Plan: Business Management AAS

Year 1

Term	Course ID	Mid-State and SPASH Course Titles	Credits	Location and Mode	Tuition Covered By
Summer 2026	10102231	Business Networking (Mid-State Class - 1 Day Seminar Style)	1	Stevens Point Downtown Campus/ Hybrid	Student
Fall 2026/ Spring 2027	10102101	Introduction to Business (SPASH Class Name: Intro to Business)	3	Ben Franklin/PJ Jacobs	School
Fall 2026/ Spring 2027	10103106	Microsoft Office-Introduction (SPASH Class Name: Microsoft Office)	3	Ben Franklin/PJ Jacobs	School

Year 2

Term	Course ID	Mid-State and SPASH Course Titles	Credits	Location and Mode	Tuition Covered By
Summer 2027	10106190	Professional Business Skills (Mid-State Class)	3	Stevens Point Downtown Campus/ Hybrid	Student
Summer 2027	10196190	Leadership Development (Mid-State Class)	3	Stevens Point Downtown Campus/ Hybrid	Student
Fall 2027/ Spring 2028	10196189	Team Building and Problem Solving (Mid-State Class)	3	SPASH	School
Fall 2027/ Spring 2028	10106106	Quality Customer Service (SPASH Class Name: Business Communication)	3	SPASH	School
Fall 2027/ Spring 2028	10104102	Marketing Principles (SPASH Class Name: Intro to Marketing)	3	SPASH	School

Year 3

Term	Course ID	Mid-State and SPASH Course Titles	Credits	Location and Mode	Tuition Covered By
Summer 2028	10196191	Supervision (Mid-State Class)	3	Online	Student
Summer 2028	10196192	Managing for Quality (Mid-State Class)	3	Online	Student
Fall 2028/ Spring 2029	10102232	Entrepreneurial Foundations (SPASH Class Name: Entrepreneurship)	1	SPASH	School
Fall 2028/ Spring 2029	10809195	Economics (SPASH Class Name: Economics)	3	SPASH	School
Fall 2028/ Spring 2029	10809172	Intro to Diversity Studies (SPASH Class Name: Intro to Diversity Studies)	3	SPASH	School
Fall 2028/ Spring 2029	10804107	College Mathematics or Intermediate Algebra with Applications (Statistics)	3	SPASH	School
Fall 2028/ Spring 2029	10801196	Oral Communication (SPASH Class Name: Speech)	3	SPASH	School
Winterim 2029	10102230	Business Communities (Mid-State Class - 1 Day Seminar Style)	1	Stevens Point Downtown Campus/ Hybrid	School

Year 4

Term	Course ID	Mid-State and SPASH Course Titles	Credits	Location and Mode	Tuition Covered By
Summer 2029	10102110	Employment Law (Mid-State Class)	3	Online	Student
Summer 2029	10196193	Human Resources Management (Mid-State Class)	3	Online	Student
Fall 2029/ Spring 2030	10801195	English Comp 1 (SPASH Class Name: AP Language and Composition)	3	SPASH	School
Fall 2029/ Spring 2030	10809198	Intro to Psychology (SPASH Class Name: AP Psychology)	3	SPASH	School
Fall 2029/ Spring 2030	10101140	Accounting 1 (SPASH Class Name: Accounting 2)	3	SPASH	School
Fall 2029/ Spring 2030	10102104	Business Law (Mid-State Class)	3	SPASH	School
Fall 2029/ Spring 2030	10102160	Business Decision Making (Mid-State Class)	3	SPASH	School
Winterim 2030	10102233	Negotiation Skills (Mid-State Class)	1	Online	School

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MSTC.EDU/BUSINESS-ACADEMY**

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MID-STATE'S BUSINESS MANAGEMENT ACADEMY FAQ FOR PARENTS & STUDENTS

Offered in partnership between Lincoln High School & Mid-State Technical College



Q: What is the Business Management Academy?

A: The Business Management Academy is a career-focused program launching in Fall 2026 at Stevens Point Area Senior High. It gives students the opportunity to explore business, marketing, and management careers while earning both high school and college credit at a fraction of the cost. Upon completion, students can graduate with an Associate Degree in Business Management from Mid-State Technical College.

Q: Who can enroll in the academy?

A: Students in grades 9-12 can participate. It's strongly recommended that students begin planning in 7th or 8th grade to ensure room for required courses and electives. Students must attend Lincoln High School to participate.

Q: What kinds of courses are offered?

A: Academy coursework is focused on business, leadership, and essential college-level general education. Examples include:

- Introduction to Business
- Marketing Principles
- Leadership Development
- Business Decision Making
- Entrepreneurial Foundations
- General Education (e.g., Speech, Economics, Math, English)

All courses count toward Mid-State's Business Management Associate Degree and may also transfer to other colleges. View the full 4-year course plan at mstc.edu/business-academy.

Q: What does it cost?

A: The academy is nearly free thanks to funding through dual credit opportunities at SPASH.

- Estimated cost to families is just \$3,780 total over four years (about \$60 per credit).
- Over \$7,400 in college tuition is covered, saving families significant money on future college costs.

Q: How does this fit into a student's schedule?

A: Academy courses are built into the student's regular high school schedule and often replace elective slots. Students can still fully participate in sports, music & arts, clubs and other extracurriculars. Some summer coursework is required, offered in short summit-style, block, or online formats to keep students on track.

Q: What are the benefits for students?

A: Students can graduate high school with a college degree and multiple credentials which saves time and money on college. Students will also build a standout college application or resume, prepare for internships, entry-level jobs, or continued education and learn real-world business and leadership skills.

Q: Who teaches the classes?

A: Courses are taught by licensed high school teachers trained in college curriculum and Mid-State Technical College instructors. All instructors are certified to teach dual credit and award students college credit directly from Mid-State.

Q: What careers does this program support?

A: The academy prepares students for a variety of business-related fields including Business Management, Marketing & Sales, Human Resources, Entrepreneurship, Financial Services, and Customer Service. Students can enter the workforce, start their own business, or transfer into a 4-year degree program.

Q: How do students enroll?

A: Speak with your Stevens Point Area Senior High counselor to begin course planning. Students may need to complete the Mid-State application and placement steps. More details along with an application will be coming closer to Fall 2026.

HAVE ADDITIONAL QUESTIONS?

Visit: mstc.edu/business-academy

Alyssa Ede

College Outreach Coordinator
715-295-1255 • alyssa.ede@mstc.edu

Patrick Neuenfeldt, M.S.Ed

Director, K-12 Relations
715-422-5307 • patrick.neuenfeldt@mstc.edu

mstc.edu • 888-575-6782 • TTY: 711

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